



FOR IMMEDIATE RELEASE

September 5, 2019

## OSHAWA POWER AT AUTOFEST FOR ELECTRIC VEHICLE EDUCATION

**OSHAWA, ONTARIO-** In August 2018, Oshawa Power introduced their E-Mission Project to the residents of Oshawa at Autofest. This Electric Vehicle (EV) Strategy is aimed at preparing our infrastructure, community, and customers for the electrification of transport.

As a kick off to the E-Mission strategy in 2018, Oshawa Power gathered and analyzed local EV usage and adoption data. Residents of Oshawa who owned an EV were encouraged to share their data and given a \$25 credit on their Utility bill, (the average cost of charging an EV for one month), for participating in an online survey. 100% of EV owners surveyed by Oshawa Power reported that they would buy an EV again for their next vehicle purchase.

After 2 years at Autofest, Oshawa Power has been able to personally engage our community and gain valuable information for use in the planning of public charging and infrastructure planning.

By partnering with the EV Society, Oshawa Power was able to give residents an up-close look at several different makes and models of modern EVs. eCAMION Inc. provided an example of a charger by loaning us their newest "Jule" fast charging station for display. Volunteers from Oshawa Power and the EV Society were on hand to answer any questions about EV ownership and any potential impact to our power grid.

Oshawa Power volunteer, Lori Dafoe said, "Autofest has been a great venue for Oshawa Power to meet with car enthusiasts and educate them about electric vehicles. Many people are very surprised at the variety of EVs available in today's market, everything from a small compact to a large SUV."

Ministry of Transportation data indicates that electric vehicle purchases in Oshawa are growing substantially - almost tripling in the past 18 months!

To learn more about EVs, or to fill out the Oshawa Power survey visit: [www.opuc.on.ca/e-mission](http://www.opuc.on.ca/e-mission) today.

~END~

### **MEDIA INQUIRIES**

SHEILA RISORTO

905-723-4626 EXT 5243

905-439-1930

SRISORTO@OPUC.ON.CA



